

Questionnaire

Please answer as many questions as possible. The more information you provide the more likely it is that you will be satisfied with our initial design. If you would prefer to go through this questionnaire over the phone, please feel free to call us, it takes about 15 minutes.

1. What is the primary purpose of your Web site? What would you like the Web site to "do"?
2. When would you like to see your Web site go live? (e.g. ASAP, next month, etc).
3. Would you prefer your Web site to be
 - "professional" - typically written in the 3rd person and designed with a neutral colour scheme
 - "approachable" - normally written in the 1st person and can have a more expressive colour scheme
 - or "both"
4. Please provide a short biography (as if you were explaining your experience to a client over the phone)
5. Please provide a picture of yourself, if you can provide several this would allow us to select the most appropriate
6. Have you written any material that you hand out to clients or would be useful to a client reading your Web site?
7. What counselling techniques do you use?
8. What qualifications and professional memberships do you have?
9. What is the address of your practice (or practices)?
10. Where can your clients park?
11. If a client is not coming by car, how would they reach your practice?
12. Do you have any photographs of your practice? (Both internal and external)
13. What telephone number(s) can your clients contact you on?
14. What are your fees and your session times (and days)?
15. Do you have any recommended books and/or relaxation CDs?
16. On the Web, what is your favourite colour? (Please be as specific as possible, e.g. "warm, earthy, lightish terracotta" or "light pastel blue")
17. What is your favourite relaxing and contented scene? (e.g. woodland, lake, beach, sky & clouds, etc)
18. Do you already have a logo? If yes, please send us a copy. If not, what object best represents your approach to life? (e.g. past answers to this question have included: butterfly, poppy, etc – but not everyone has an answer!)